



“Voice of the Western Slope since 1953”

A coalition of counties, communities, businesses & individuals

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Signage for Tourism on Western Colorado Highways

WHEREAS tourism is one of the largest industries in Western Colorado, and

WHEREAS the majority of tourists travel by automobile using federal and state highways to visit Western Colorado attractions, and

WHEREAS directional signage on Western Colorado highways is critical to allow the visiting public to have a positive experience and to help them find their destinations quickly, and

WHEREAS the U.S. Department of Transportation and the Colorado Department of Transportation are very regimented, inconsistent and restrictive on allowing directional signage for the benefit of the traveling public.

THEREFORE BE IT RESOLVED that CLUB 20 supports efforts to seek more local input into the placement of directional signs along Western Colorado's highways.

Adopted 9/8/00

Amended 9/7/07