



“Voice of the Western Slope since 1953”
A coalition of counties, communities, businesses & individuals

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06-9 TO 1
RURAL TOURISM PROMOTION

WHEREAS some of Colorado’s most scenic vistas and enjoyable tourist attractions are located in the state’s more rural areas, and

WHEREAS tourism makes a significant economic contribution to many rural communities in Colorado, and

THEREFORE BE IT RESOLVED that CLUB 20 encourages the Colorado Tourism Office board to be aware of the state’s diverse tourism opportunities and rich heritage, including not only resort destinations, but also scenic by-ways and cultural heritage, and continue to actively promote rural tourism as part of their overall statewide tourism marketing effort.

Adopted 9/8/06